

# UNEMPLOYMENT Case Study



*Kellogg's*

More than 100 years ago, W.K. Kellogg founded the Kellogg company through his belief in nutrition and dedication to well-being. Motivated by a passion for people, quality and innovation, he created the first-ever breakfast cereal and then shaped an entire industry. Kellogg soon became a household name; his signature, a trusted mark.

Kellogg moved their unemployment program to CCC because they needed a more proactive, rather than reactive partner. CCC works with Kellogg on preparing for mass layoffs by budgeting and working with both the client and the state agency to make the transition smooth. Even with such a high compliance and win rate, CCC continues to strive for perfection in the numbers.

Follow the Money!

**\$355,365.55**  
in Additional Liability Removed

**\$973,820.88**  
One Year Actual Tax Savings



PRIOR VENDOR:

- Claims Win Rate: 86%
- Compliance Rate: 89%



CCC 2019

- Claims Win Rate: 93.3%
- Compliance Rate: 99.35%

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