



### Hard Rock Cafe- A Corporate Cost Control Success Story

With a total of 173 venues in 51 countries, including 136 cafes and 15 Hotels/Casinos, Hard Rock International is one of the world's most globally recognized brands. Hard Rock International is owned by Seminole Hard Rock Entertainment, Inc.

Hard Rock moved to CCC to gain a partner that valued their business. CCC provides a customized approach whether the employer has 5 or 500,000 employees. The partnership has produced dramatic savings that are very typical of a new CCC client.

#### Corporate Cost Control

- 90% Win Rate
- 99% Compliance Rate
- 72% Protestable Rate

#### Prior Vendor

- 77% Win Rate
- 89% Compliance Rate
- 52% Protestable Rate

Annual Savings Generated by CCC: Liability Removed: \$785,000.00 Tax Savings: \$325,000.00